

# An Introduction to RWE and UK initiatives

Rob Reid – Deputy Director, Innovative Devices





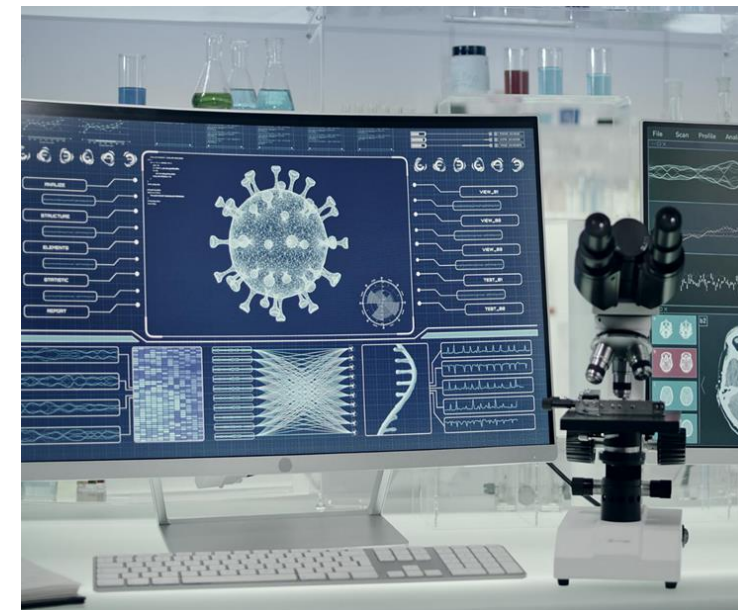
# Agenda

- Understanding Real-World Evidence for Medical Devices
- Types and Sources of Real-World Data
- Challenges in Regulatory Use of RWE
- MHRA Initiatives and Guidance on Real-World Evidence



## Real-World Data (RWD) and Real-World Evidence (RWE)

- Real-World Data (RWD): Data on patient health status and/or healthcare delivery captured outside traditional trials
- Real-World Evidence (RWE): Evidence about the benefits and risks of a medical product, derived from analysis of RWD
- RWE reflects actual practice and can provide important insights into safety and effectiveness of devices in everyday clinical use
- RWE can capture device performance and patient outcomes in routine, real-world healthcare settings
- RWE complements evidence produced by a study by representing broader patient populations and providing longer-term outcomes





# Real-world Evidence Across the Devices Lifecycle



Traditionally used to monitor the performance of devices after regulatory approval



Used less frequently when it comes to demonstrating the safety and efficacy of an intervention



Use of such data has the potential to increase the speed and reduce the cost of development programmes and to be more representative of the true effects of a device in the community



Running a study using RWD does not negate the importance of general principles relating to the strength of evidence produced by a study



# Overview of Real-World Data Types

## Disease, Device and Procedure Registries

Registries collect detailed clinical information, supporting treatment evaluation, particularly useful when Unique Device Identifier (UDI)-enabled.

## Electronic Health Records (EHRs)

EHRs document clinical visits and patient care, providing comprehensive medical histories used for health analytics, particularly useful when linked to other health-relevant data sources, such as pathology and imaging.

## Insurance Claims Data

Claims databases contain billing information from healthcare services, offering insights into care patterns and resource use.

## Patient Generated Data

Patient-Reported Outcome/Experience Measures (PROMs/PREMs), information from wearables...







# Challenges in Regulatory Use of RWE

**Data Quality Challenges** - The quality of the source data should be understood including its accuracy, validity, variability, reliability and provenance

**Data Standardization Issues** - Lack of standardized data formats hinders the consistent use of real-world evidence and integration of data

**Assessing fitness-for-use** - Using the appropriate data to answer the study question

**Regulatory Uncertainty** - Unclear regulatory guidelines create hesitation in adopting real-world evidence for decision-making.

**Limited RWE Expertise – mindset and adoption** - Few professionals possess in-depth knowledge of real-world evidence methodologies, limiting adoption.





## Current MHRA Support for use of RWE

- The [MHRA data strategy](#)
- Medical devices post-market surveillance legislation
- Medical devices pre-market legislation
- MHRA guidance on the use of real-world data
- Scientific advice meetings





# Key MHRA Programs and Pilot Projects to Encourage RWE Use

## **New legislation and pathways**

Future enhancements of UK regs and innovative pathways

## **Guidance and Dialogue**

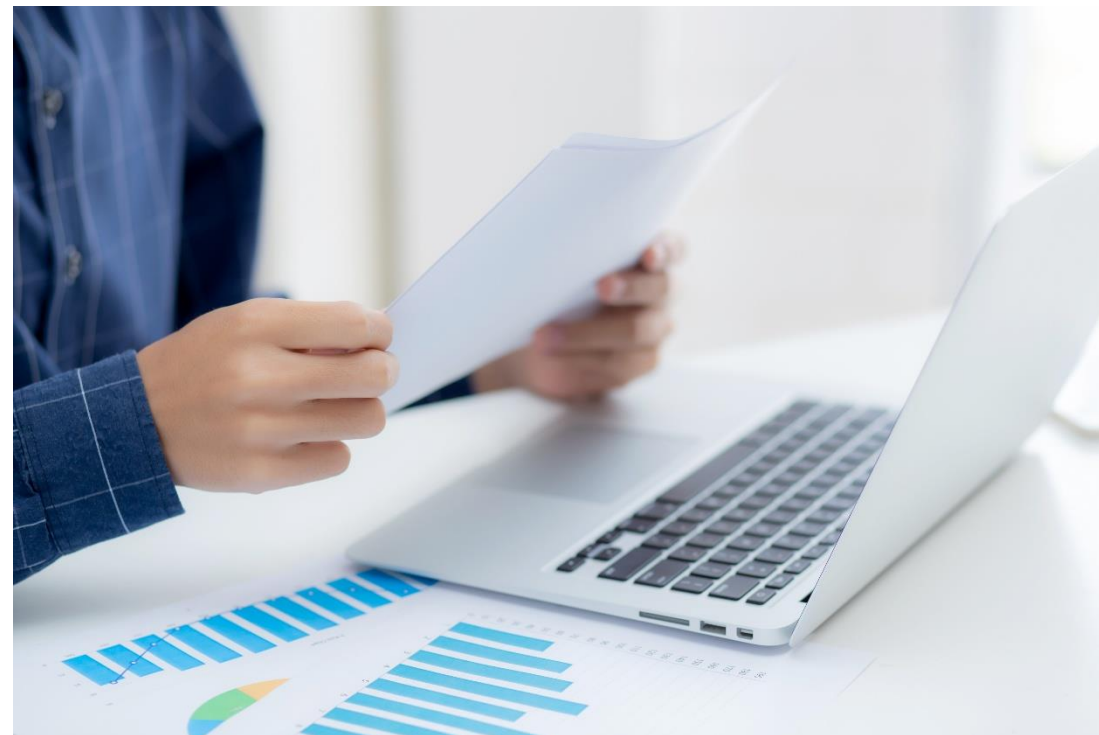
RWE Scientific Dialogue Program pilot

## **Outcomes and Registries Programme**

Collaboration between NHS England and MHRA aiming to build a single platform capturing procedure details, patient outcomes and long-term device performance for implantable devices.

## **Optimizing RWE Use**

These combined efforts aim to enhance the integration and utility of RWE in decision-making and regulatory processes.







# Conclusion

## **Importance of Real-World Evidence**

RWE can play a crucial role in advancing medical device regulation and ensuring safety and effectiveness

## **Understanding Data Types**

Knowing various data types is essential for accurate interpretation and regulatory compliance

## **Regulatory Guidance and Practice**

Clear regulatory guidance around practical considerations strengthens regulator and stakeholder confidence in RWE use

# Thank you!

## Rob Reid

Deputy Director, Innovative  
Devices

 [Info@MHRA.gov.uk](mailto:Info@MHRA.gov.uk)

 [gov.uk/mhra](https://gov.uk/mhra)

 [Follow us on social media](#)



Medicines & Healthcare products  
Regulatory Agency